



## *Marketing Resolutions for the New Year*

### **SOCIAL MEDIA QUICK TIPS FROM THE KDR MARKETING DEPARTMENT**

- Set a reoccurring reminder for the same day each month and a checklist of simple tasks.
- Update your header photos.
- Document your follower counts and take a quick look at insights.
- Make note of your most successful posts, the type of content, day, time, etc.



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# HARTMANN&FORBES



Photos courtesy of Hartmann&Forbes



## Fresh New Fabrics

Expanding upon their **Woven-to-Size Grassweave** and **Papyrusweave®** offerings, new additions were inspired by tones and textures of the North Coast. Weaves range from modern soft tones of ivory, green and grey to moody, silvery shades reminiscent of moonlight and the midnight tide.

## NATURAL WALLCOVERINGS

Two new handcrafted, natural wallcoverings have been added to the Seaboard series. Seen here, Landing exhibits innovative designs made from sustainable water lilies.



# CUSTOM WINDOW TREATMENTS

*We've asked the experts to help us assemble simple steps that will ensure a successful, stress-free installation.*

Depending on your workroom, they may provide services that can save you time and money. See an example of a turnkey process at-a-glance.



## 1. DESIGN

Finalize the design, make fabric, trim and hardware selections.

## 2. MEASURE

Workroom visits site to measure.

Typically an hourly rate or fee applies.

## 3. CALCULATE

Based on the measure, the designer or workroom will calculate yardage and hardware requirements (rods, rings, brackets, returns, etc.) and all should be ordered at the same time.

## 4. FABRICATE

Upon receipt of materials, window treatments are fabricated. Determine if the designer or workroom will receive hardware and if a handling fee applies.

## 5. INSTALLATION

Workroom's installer delivers and installs treatments to the job site.

# GOING CUSTOM

## *Getting Started is Simple*

Answer the following quick questions and your workroom or KDR Sales Associate can easily suggest the brands and collections that are right for your project.

- What material is right for your design, wood or iron?
- What size rod will you require, thick or thin?
- Describe your aesthetic: traditional, modern, rustic, etc.
- Functionality—will your design be stationary, require traverse or motorization?

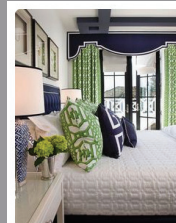
For questions, contact the showroom by phone or  
**windows@kdrshowrooms.com**



Rods and finials by The Finial Company.

## PIN YOUR HEART OUT

We've gathered 50+ ideas for window treatments including innovative constructions of panels, pleats and statement-making design details.



Navy and Green Bedroom. Gorgeously bed room with navy and green...  
Saved from homebunch.com

# 17.5k



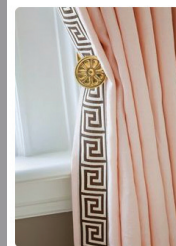
Drapery detail from our Greenville, SC nursery  
Saved from Instagram.com

# 1.3k



Samuel and Sons Passementerie  
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Chinoiserie Chic: Chinoiserie DIY Get this very high end...  
Saved from chinoiseriechic.blogspot...

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pinch pleat details  
Saved from meetpeytonriley.com

# 3.3k



Ideas for Multiple Windows  
Putting even more attention on the grand architecture...  
Saved from architecture...

# 595

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