



# WINDOW FASHIONS

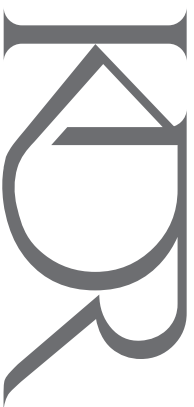
Spring 2021

KDR DESIGNER SHOWROOMS

THE GUIDE TO  
**Understanding Lift  
Systems for Effective  
Operation of Your  
Window Treatments**

# WINDOW FASHIONS

## Spring 2021



DESIGNER SHOWROOMS

Welcome to the Spring 2021 Window

Fashions Newsletter.

## Perfect Pairings

KDR offers many options in decorative textiles and trimmings to complement your custom window coverings. Explore the selection of designer fabrics at your local KDR showroom, where an impressive display of more than 300,000+ prints, patterns and weaves await.

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### ST. LOUIS SHOWROOM

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St. Louis, MO 63146

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### KANSAS CITY SHOWROOM

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# A Sample Book That *Has It All*

The **NEW Cellular Shade Collection Sample Book** combines **Comfortex's** core collection with the full Color Lux volume, ALL IN ONE BOOK. The Cellular Sample Book offers a full range of product price point options with the widest selection of cellular product, ensuring you have something to offer to every customer. ***Read on to see what's inside...***



## CORE COLLECTION

Featuring a variety of fabrics including a range of opacity levels, cell sizes and structures. The new Cellular Book offers an updated palette of neutral and on-trend color swatches with more options in Light Filtering, Room Darkening and Blackout swatches.



## COLOR LUX COLLECTION

Made in the USA, Color Lux offers more than 800+ colors and the new Cellular Sampling Book features a curated collection of best selling hues including a range of white and neutral tones. Light Filtering and Room Darkening

swatches are conveniently sampled together. The book samples seven distinct fabric collection styles: *StrataView Sheer, Linen Weave, Linen Weave Textures, Verona Textures, Boutique Aspen and Odysee Cellular Insulating Blinds.*



Order your **NEW Cellular Shade Collection Book** featuring **Color Lux today!** Email us to request your copy at: [windows@kdrshowrooms.com](mailto:windows@kdrshowrooms.com)

## No Drilling Required! Friction Fit Mounting System

**Have you ever had a window design dilemma with limited application options?** Was is because of an old building or commercial space with brick, concrete, tile or metal surfaces where drilling was problematic? We have a solution!

The **Friction Fit Mounting System** by **Comfortex** offers a non-drill option for Color Lux and Envision roller shades. This product allows you to install a roller shade without the use of a drill! Using pressure springs to securely hold the shade in place, the mounting system does not require bracket installation.

**Watch video to learn how easy it is to install.**  
<http://bit.ly/friction-fit-video>



**< SCAN CODE TO WATCH VIDEO**

# Upgrading Your Lift System

We've asked our experts to assemble a quick guide to help determine when it's best to upgrade a lift system for ensuring the successful operation of your window treatments.



## UPGRADE FROM **STANDARD** TO **CORD LOOP:**

When shadings are **HEAVY** or exceed 72" **width**, standard lifts tend to break or become difficult to work. The cord loop is designed for heavy weight and is easy to operate with tall or wide treatments.

When dangling, **standard cords present a danger to children or pets**, always opt for a cord loop lift to ensure safety.

To minimize the appearance of **unsightly, hanging standard cords**, upgrade to a cord loop to minimize and soften the overall appearance.

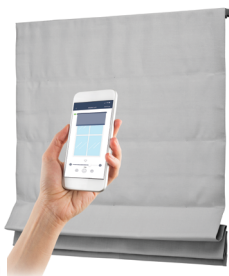


## UPGRADE FROM **CORD LOOP** TO **MOTORIZED W/ RECHARGEABLE BATTERY:**

When the windows are up high or hard to reach, the client is unable to access cords to raise/lower; a battery powered lift shade provides a great solution for operating shades with ease.

When convenience and automation are **essential**, powered shades work best for the client with multiple shades to raise/lower daily and when programming scenes at pre-determined times of the day is the goal.

When other systems in the home are **automated**, the client will appreciate the consistency the motorized shades provide.



## UPGRADE FROM **BATTERY POWER** TO **HARDWIRED MOTORIZATION:**

The project is in the **pre-construction phase**. Whether planning a new build or renovation, this is the time to install hardwiring near windows before the walls go up. It will save time and money on the future installation.

When the client does not desire **maintenance**, upgrade to a **hardwire motor**. It will eliminate on-going maintenance such as battery replacement or recharging.

Upgrade when shades are difficult to operate due to **size or weight**. Heavy or large treatments may require more power than battery can supply to operate daily. A hardwired motor system is best.

# Service & Savings

Our experts are here to provide you with the service you deserve. Contact us for specifying and selecting

product for all your interior projects. ***Send us your project details today at [windows@kdrshowrooms.com](mailto:windows@kdrshowrooms.com).***



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ORDER TOTAL COST	SHIPPING COST
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\$101 - \$250	<b>\$36</b>
\$251 - \$500	<b>\$46</b>
\$501 - \$750	<b>\$58</b>
\$751 - \$1,000	<b>\$68</b>
\$1,001 - \$2,499	<b>\$78</b>
\$2,500 - \$3,499	<b>\$88</b>
\$3,500 or more	<b>FREE</b>

## DRAPERY HARDWARE FREIGHT SAVER PROGRAM

At KDR, we work hard to simplify our programs and create value for our customers. For this reason we created the KDR Freight Saver Program for drapery hardware.

Shipments on blinds, shades and drapery rods that exceed 96" in length including packaging, will have additional freight charge. High shipping charges will apply to any package shipped that exceeds 96" in combined length and girth.